

## **Kentucky Cancer Program Colon Cancer Awareness**

2018 - 30 second Public Service Announcements

### Dress in Blue Day:

Colon cancer is the second leading cause of cancer deaths in Kentucky. But did you know that most colon cancers may be prevented or cured with regular screenings? If you are age 50 or older, or at high risk, talk to your doctor about getting checked for colon cancer. March 2nd is national Dress in Blue Day – so wear blue, tell your friends and family why and call your doctor today to make an appointment. Don't wait – early colon cancer may have no symptoms. This message brought to you by Kentucky Cancer Program and District Cancer Councils.

### Screening Message:

Colon cancer is the number two cause of cancer deaths in Kentucky. But did you know that most colon cancers may be prevented or cured with regular screenings? If you are age 50 or older, talk to your health care provider about getting checked for colon cancer. Don't wait – early colon cancer may have no symptoms. March is National Colon Cancer Awareness Month. Get screened – it may save your life. This message brought to you by Kentucky Cancer Program District Cancer Councils.

### Screening Message:

March is National Colon Cancer Awareness Month. What better time to get screened for colon cancer? Screening saves lives! If you are age 50, or you have certain other risk factors, talk to your doctor about what screening test is right for you and how to get one. Remember!—Colon cancer screening saves lives! Stop by a special event in your community or call for more information from the Kentucky Cancer Program.